



**AGENDA
CITY OF HARRISONVILLE
PARK BOARD
REGULAR MEETING
COMMUNITY CENTER
OCTOBER 13, 2015
6:00 PM**

- I. Call to Order**
 - 1. Roll Call**
- II. Public Participation**
- III. Ceremonial Matters**
- IV. Approval of Minutes**
 - 1. Park Board Minutes - September 8, 2015**
- V. Parks and Recreation Department**
 - 1. Director Report - Month End Report**
 - 2. HCC Membership Report**
 - 3. Month & YTD Financial Report**
- VI. Other Business**
- VII. Adjourn to Executive Session**
- VIII. Adjourn from Regular Session**

Posted on City Hall Bulletin Board this 8th day of October

Kim Hubbard, City Clerk

The Board of Aldermen meeting is an open meeting but is not a meeting of the public. There is a place on the agenda for comments of citizens under PUBLIC PARTICIPATION. Our rule is that comments by any individual or group shall not exceed (4) minutes. The Board of Aldermen request that concerns be initially addressed at the appropriate action level before coming to the Board of Alderman



TO: Park Board
FROM: Chris Deal, Parks Director
DATE: October 8, 2015
SUBJECT: Park Board Minutes - September 8, 2015

Type of Item: *Approval*

Action Item (ID # 2039)

Park Board Minutes - September 8, 2015

Attachments:

September 8, 2015 (PDF)

**HARRISONVILLE PARK BOARD MINUTES
HARRISONVILLE COMMUNITY CENTER**

**September 8, 2015
6:00 P.M.**

CALL TO ORDER: The regularly scheduled meeting of the Harrisonville Park Board was called to order at 6:03p.m. by Chairman Brent Caruthers.

MEMBERS PRESENT: Chairman Brent Caruthers, Ed Roberts, Don Allen, Clint Miller & Phil Rogers

ABSENT: David Atkinson, Julie Weedman, Cathy Faris & Dr. Martin Parks

OTHER PRESENT: Parks & Recreation Director Chris Deal, Assistant Parks & Recreation Director Wendy Hershberger, & Recreation Coordinator of Member Services Amy Fuller

PUBLIC PARTICIPATION: NONE

CEREMONIAL MATTERS: NONE

APPROVAL OF MINUTES: Chairman Brent Caruthers asked for a motion to approve the minutes from the August 11, 2015 regular session. Mr. Allen moved to approve the minutes of the August 11, 2015 Park Board meeting as written. The motion was seconded by Mr. Miller and approved unanimously by a voice vote of those present, 5-0.

DIRECTOR'S REPORT:

Director Deal stated that Monday, September 7, 2015 was the last day of the season for the Outdoor Pool to remain open, however, he stated that tonight, Tuesday, September 8th we were hosting our Annual Doggie Dive event at the Outdoor Pool and that once that concludes then the Outdoor Pool will be officially closed for the season.

Director Deal stated that our new Fall Youth Baseball/Softball program would run as we have a total of 4 teams registered, which is enough to be able to participate in the South Metro League.

Director Deal stated that coming up on Thursday, September 17th the Community Center will be hosting our Free "Health and Wellness" Fair & that Parks & Rec will once again host a booth at the Annual Burnt District Festival the first weekend in October.

HCC & ODP MEMBERSHIP REPORT:

Assistant Director Hershberger stated that the Community Center will be hosting a "Fall Back into Fitness" Membership Appreciation Day coming up on Saturday, September 26th. This event will be a "Free Day" to all non-members from 7am to 6pm. The day will also feature free fitness class demos, meet and greet with our staff of personal trainers, and a free bounce house located on the South patio along with free all you can eat hot dogs, chips, and bottled water. We will also hold drawings for free prizes throughout the day.

Assistant Director Hershberger stated that we have introduced a New Small Group Personal Training Class for this coming fall fitness session. Assistant Director Hershberger stated that this new class will be a bit more affordable than individual personal training, but will offer more focused, individualized training classes with registered participants than our regular group fitness offerings.

Assistant Director Hershberger stated that Community Center member count is down slightly for the month of August and that this is a fairly normal pattern going into the fall school year. Assistant Director Hershberger stated that we should begin to see our membership numbers increase again in the month of December which is when we host our Annual Promotional Membership Drive.

Assistant Director Hershberger stated that our Outdoor Pool memberships were low this year as compared to last mainly due to the rainy weather we encountered at the beginning of the summer season. However, Assistant Director Hershberger stated that our daily admission revenue was significantly higher this year as compared to last year's and that this more than made up for our revenue losses in memberships.

MONTH & YTD FINANCIAL REPORT:

Assistant Director Hershberger reported:

HCC FUND:

- HCC Overall Revenue is down as compared to this time last year
 - o Part of this revenue reduction is due to the adjustment in the General Fund transfer
 - o Fitness class revenue is down as compared to this same time last year – Due to more free class offerings for HCC members and less participation in the fee based classes
 - o Personal training revenue is down - Due to loss of highly successful trainer who brought clients from out of town to the facility
- Day pass revenue up as compared from this same time last year
- Rental revenue up as compared from this same time last year
- Swim lesson revenue up as compared from this same time last year
- HCC Overall Expenses are also down as compared to this time last year
- Cost recovery rate for the Community Center year to date is at 76%

PARK FUND:

- Parks Overall Revenue is up as compared to this same time last year
 - o Due in large part to addition of Fall Baseball Program & increases in tax revenues ytd
- Concessions up at a ballfields as compared to this same time last year
- Parks Overall Expenses are down as compared to this same time last year

OUTDOOR POOL FUND:

- ODP Overall Revenue is up by about \$2,800.00 as compared to this same time last year
 - o Swimming pool use fees up as compared to this same time last year
 - o Concessions up by \$4,000.00 as compared to this same time last year
- ODP Overall Expenses down as compared to this same time last year

OTHER BUSINESS: Chairman Brent Caruthers provided the Park Board with a report on the Community Center financial status and history. He included information on the original financial projections made when the Community Center was built as well as the capital & unanticipated expenses that have been incurred to date. He also explained in detail our sales tax projections vs. actuals, the financial benefit of the refinancing of the Community Center bonds and the impact of the TIF projects & the administrative fee on the Community Center Fund Balance.

ADJOURN

A motion to adjourn the meeting of the Park Board was made by Mr. Roberts, seconded by Mr. Allen and approved unanimously by a voice vote of those present, 5-0. The meeting adjourned at 6:54 p.m. The next meeting is scheduled for October 13, 2015 at 6:00 pm.

Brent Caruthers, Park Board Chairman

ATTEST”

Amy Fuller, Park Board Secretary

APPROVED, by the Park Board on this 13th day of October, 2015.



TO: Park Board
FROM: Chris Deal, Parks Director
DATE: October 8, 2015
SUBJECT: Director Report - Month End Report

Type of Item: *Report*

Discussion Item (ID # 2040)

Director Report - Month End Report

Attachments:

September 2015 Monthly Report (PDF)

Monthly Report – Harrisonville Parks & Recreation

September
2015

Membership Statistics:

- **Total HCC Memberships** = 2,301 (Up by 2% from this time last year, which equates to 55 more new memberships)
- **Total Number of HCC Members** = 4,336 (Up by less than 1% from this time last year; 9 more members)
- **Total Members** for the Community Center decreased by 62 members in the month of September from last month, with the biggest loss in our adult membership category. It is anticipated that we will gain more new members in December during our annual promotional drive. Our membership revenue ytd however remains higher than at this time in 2012 & 2013 & is only down by \$7,322.88, 1.72% from 2014 ytd.
- **Total Monthly Visits (HCC)** = 7,352
- **Most Popular Day (HCC)** = Monday, September 14th (365 Visits)
- **Total Monthly Visits (ODP)** = 275
- **Most Popular Day (ODP)** = Sunday, September 6th (157 Visits)

September Financials (Figures are year-to-date):

- **Community Center Overall Revenue down** by \$137,985.06, 15.60% from this time last year
 - o Again due in large part to the loss of the general fund transfer in, which totaled \$210,817.75 at this time last year (equating to \$95,317.75 less in revenue in this category ytd), but is also again due to less revenue in annual memberships, fitness classes, misc. rec programs & personal training ytd. as detailed below
- **Community Center Overall Expenses also down** by \$113,427.91, 11.52% from this time last year
 - o Also due in large part to the reduction in the admin. fee, which totals \$71,055 less in expenses than at this time last year, but is also due to less expenses in utilities & chemicals over last year that were higher due to the indoor pool leak in 2014 & less expenses in the recreation contractual services account due to less revenue in Personal Training & Fitness classes ytd.
- **Cost Recovery for Community Center ytd. (non-inclusive of Admin. Fee, General Fund Transfers or Capital Projects)** = 74.67%
 - o **Daily Passes** = \$45,597.27 (Up \$6,550.27, 16.78% from 2014)
 - o **Room Rental** = \$30,744.00 (Up \$994.19, 3.34% from 2014)
 - o **Special Events** = \$2,725 (Up \$995.00, 57.51% from 2014)
 - o **Coed Volleyball** = \$3,640.00 (Up \$490.00, 15.56% from 2014)
 - o **Men's 5 on 5 Basketball** = \$3,812.00 (Up \$562.00, 17.29% from 2014)
 - o **Swim Lessons** = \$11,140.33 (Up \$2,662.04, 31.40% from 2014)
 - o **Annual Membership** revenue is down by \$7,322.88, 1.72% from this time last year.
 - As stated previously we anticipate collecting a significant portion of this loss in December during our annual membership drive

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Monthly Report – Harrisonville Parks & Recreation

- promotion & our revenue ytd. still remains higher than at this time in 2012 & 2013.
- o **Tot Watch Fees** = \$2,229.00 (Down by \$943.50, 29.74% from 2014) likely due to lower participation in fitness classes and a decrease in adult memberships ytd.
 - o **Fitness Classes Revenue** = \$16,392.72 (Down by \$5,810.52, 26.17% from 2014) again most likely due to the addition of free class offerings for HCC members
 - o **Misc. Rec. Programs** = \$60,536.61 (Down by \$7,910.86, 11.56% from 2014) again most likely in part due to the change in our accrual process for Youth Basketball over the prior yr. as previously discussed, but also due to less participation in some rec. programs, including most notably a decrease in participation in our Summer Camp program this year
 - o **Women's Volleyball** revenue is down by \$2,858.32 as compared to last year due to less interest in this program in the first half of this year
 - o **Activation Fee** = \$8,080.00 (Down by \$1,220.00, 12.18% from 2014) due to a reduction in new memberships as compared to this time last year
 - o **Miscellaneous Revenue** = \$1,208.92 (Down by \$3,846.47, 76.09% from 2014) due to lower collection of NSF (overdraft) fees charged ytd & the timing of revenue collection for Youth Basketball sponsorships as compared to last year
 - o **Personal Training** = \$7,063.00 (Down by \$24,878.00, 77.89% from 2014)
 - As previously discussed this is due to the loss of a highly successful personal trainer at the beginning of this year who had been bringing out of town clients to the facility
 - We do however continue to have more revenue in this account ytd. than before that trainer came to the facility in 2012
 - **ODP Overall Revenue** = \$131,289.67 (Up by \$2,029.13, 1.57% as compared to the end of the season last year)
 - o This is a great showing in revenue for the 2015 summer season in spite of the rainy & cold start to the year and considering that the general fund transfer in totaling \$17,321.22 was removed from the budget this year
 - **ODP Overall Expenses** = \$148,596.59 (Down by \$5,806.10, 3.76% from this time last year due to the reduction of the admin. fee)
 - **Cost Recovery for ODP ytd. (non-inclusive of Admin. Fee, General Fund Transfers or Capital Projects)** = 92.51%
 - o **ODP Pool Season Passes** = \$19,888.00 (Down by \$3,089.00, 13.44% from 2014)
 - o **ODP Swimming Pool Use Fee** = \$70,299.00 (Up by \$11,397.45, 19.35% from 2014)

Attachment: September 2015 Monthly Report (2040 : Director Report - Month End Report)

September
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Monthly Report – Harrisonville Parks & Recreation

- o **ODP Miscellaneous** = \$12,196.28 (Up by \$7,583.28, 164.39% from 2014) due to AquaCats Summer Swim Team related revenue
 - o **ODP Taxable Miscellaneous (Concessions)** = \$28,686.39 (Up by \$4,082.82, 16.59% from 2014)
- **Parks Overall Revenue up** by \$67,205.12, 19.65% from this time last year due to revenue gains in our tax collections & general fund transfer as well as increases in our ballfield concessions revenue & our misc. rec. program revenue related to the addition of the Fall Youth Baseball/Softball league this year
- **Parks Expenses also down** by \$23,221.53, 5.69% from this time last year due in large part to the reduction of the admin. fee
- **Cost Recovery for Parks ytd. (non-inclusive of Admin. Fee, General Fund Transfers or Capital Projects)** = 45.73%
 - o **Parks Real Estate Taxes** = \$62,092.64 (Up \$3,624.17, 6.20% from 2014)
 - o **Parks Personal Property Tax** = \$22,189.15 (Up \$6,821.12, 44.39% from 2014)
 - o **Parks Rental Income** = \$13,373.88 (Up \$885.50, 7.09% from 2014)
 - o **Concessions Ball Field Taxable** = \$6,976.03 (Up \$1,468.22, 26.66% from 2014)
 - o **Parks Misc. Rec Programs** = \$43,063.00 (Up \$7,191.50, 20.05% from 2014)
 - o **Parks Misc. Income** = \$9,893.09 (Up by \$527.22, 5.63% from 2014)
 - o **Parks Personnel Services up** by \$11,670.10, 5.20% from 2014 again due to budgeted differences in the salary splits for this year as well as rate increases for full-time Parks staff members
 - o **Parks Contractual Services up** by \$4,172.38, 6.77% from 2014 due to some increased costs for contractual services this year, including portable toilets throughout the parks
 - o **Parks Other Charges down** by \$56,282.14, 76.10% from 2014, again due to the reduction in the admin. fee this year

Business & Marketing

The following efforts were made in the areas of business and marketing:

- Created flyers for upcoming fall special events including Haunted Hayrides to be held on Fri., Oct. 23rd & Sat., Oct. 24th, Pumpkin Painting on Sun., Oct. 25th, Zumba Halloween Dance Party on Wed., Oct. 28th & our Holiday Craft Show to be held on Sat., Dec. 5th
- Contacted local school & community groups to seek volunteers for our upcoming Haunted Hayrides event
- Prepared promotional materials & hosted a HPR booth at the Burnt District Festival on the Harrisonville square on Fri., Oct. 3rd & Sat., Oct. 4th
- Updated lobby power point to include info. about the activities & program offerings above

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Monthly Report – Harrisonville Parks & Recreation

- Created high-quality October 2015 electronic newsletter that is also available in print version at the HCC front desk
- Promoted upcoming programs and activities through the City's Harrisonville Happenings newsletter & the internal employee newsletter
- Continued to share info. about programs with our community partners, including the Harrisonville Public Library, Chamber of Commerce and the Harrisonville Public Schools
- Continued to utilize Facebook on a daily basis (**currently have 1,848 followers with continual growth and interaction on the page daily!**) & Twitter to inform our community about our programs and activities

Fitness

Staff spent time hosting our Free Fall Health & Wellness Fair on Thurs., Sept. 17th & our "Fall Into Fitness" Membership Appreciation event on Sat., Sept. 26th. Additional items to report:

- Personal Training Revenue: \$515.00
- Group Fitness Revenue for Fall Session I (9/28/15-11/8/15) : \$2,747.90
- Total # of Group Fitness classes: 23
- Total # of Group Fitness Registrants: 157
- Youth Fitness Orientations Completed: 4
- Complimentary Fitness Orientations Completed: 4

Parks

Staff spent time restacking rock on the walls along the trails. In addition staff also spent time:

- Picking up and hauling a large donation of mulch
- Picking up debris from the strong winds
- Boom mowing in areas
- Trimming trees
- Mowing & trimming as needed

Community Center & Outdoor Pool Maintenance

Staff spent time draining & winterizing the Outdoor Pool. Staff also spent time:

- Overseeing the repairs to the indoor pool roof under our warranty
- Working on affidavits with contractors regarding the recent lightning strike & pending insurance claim
- Replacing the chemical lines to the indoor pool
- Cleaning & rearranging the electric room & closets
- Making necessary repairs to fitness equipment

Recreation

Staff spent time preparing for & hosting our HPR promotional booth at the Burnt District Festival on Fri., Oct. 2nd & Sat., Oct. 3rd & preparing for our upcoming fall special events including Haunted Hayrides to be held on Fri., Oct. 23rd & Sat., Oct. 24th, Pumpkin Painting & Trunk-or-Treat to be held on Sun., Oct. 25th on the Harrisonville Square. Other items to report:

Monthly Report – Harrisonville Parks & Recreation

- Fall Youth Baseball/Softball for Grades 3rd-8th: Season ends Oct. 22nd
- Fall Girls Volleyball
 - o 6 teams total: 3 teams in 4th-5th grade division; 3 teams in 6th-8th grade division (51 players registered)
 - o Games start Sat., Oct. 10th
- Youth Basketball registration continues through Nov. 1st
 - o 23 registered to date
 - o 4 coaches signed up to date
- Fall Adult Leagues are in the middle of the fall session
 - o Coed Softball – 5 teams
 - o Men's Softball – 5 teams
 - o Coed Rec Volleyball – 5 teams
- Tiny Tikes Flag Football program underway through Oct. 22nd with 8 kids registered
- Accepting vendors for our Annual Holiday Craft Show to be held on Sat., Dec. 5th from 10am-4pm in the HCC gymnasium

Aquatics

Staff spent time closing down & winterizing at the Outdoor Pool. In addition staff spent time:

- Conducting lifeguard in-services
- Hosting Ray-Pec Boys High School swim meets
- Backwashing the indoor pool & hot tub
- Teaching 4 different adult private swim lessons
- Fixing the chemical line in the pump room
- Aquatics Supervisor is continuing to cover morning and afternoon lifeguard shifts while searching for additional guards

Membership

Staff spent time hosting our “Fall Into Fitness” Membership Appreciation event on Sat., Sept. 26th, our Annual Duck Blind Drawing on Tues., Sept. 29th & our HPR booth for the Burnt District Festival on the Harrisonville square on Fri., Oct. 2nd & Sat., Oct. 3rd. Other items to report:

- Ran Sept. Membership Installment Billings – total billed amount \$29,919.37
- Renewed Sept. monthly installment memberships: 45 total
- Received September's SilverSneakers Fitness Membership Payment: \$2,950.00
- Invoiced Corporate Accounts (CITY, CASGV, HSD, CRMC & QuikTrip) for Monthly Memberships: \$6,311.06
- Invoiced September “Group Visits” - Organizations (Aaron's House, Grand River Residential, Heritage Residential, SERC): \$207.00
- Completed Building Rentals at HCC & All Parks Facilities, amount collected: \$4,795.75



TO: Park Board
FROM: Chris Deal, Parks Director
DATE: October 8, 2015
SUBJECT: HCC Membership Report

Type of Item: *Report*

Discussion Item (ID # 2041)

HCC Membership Report

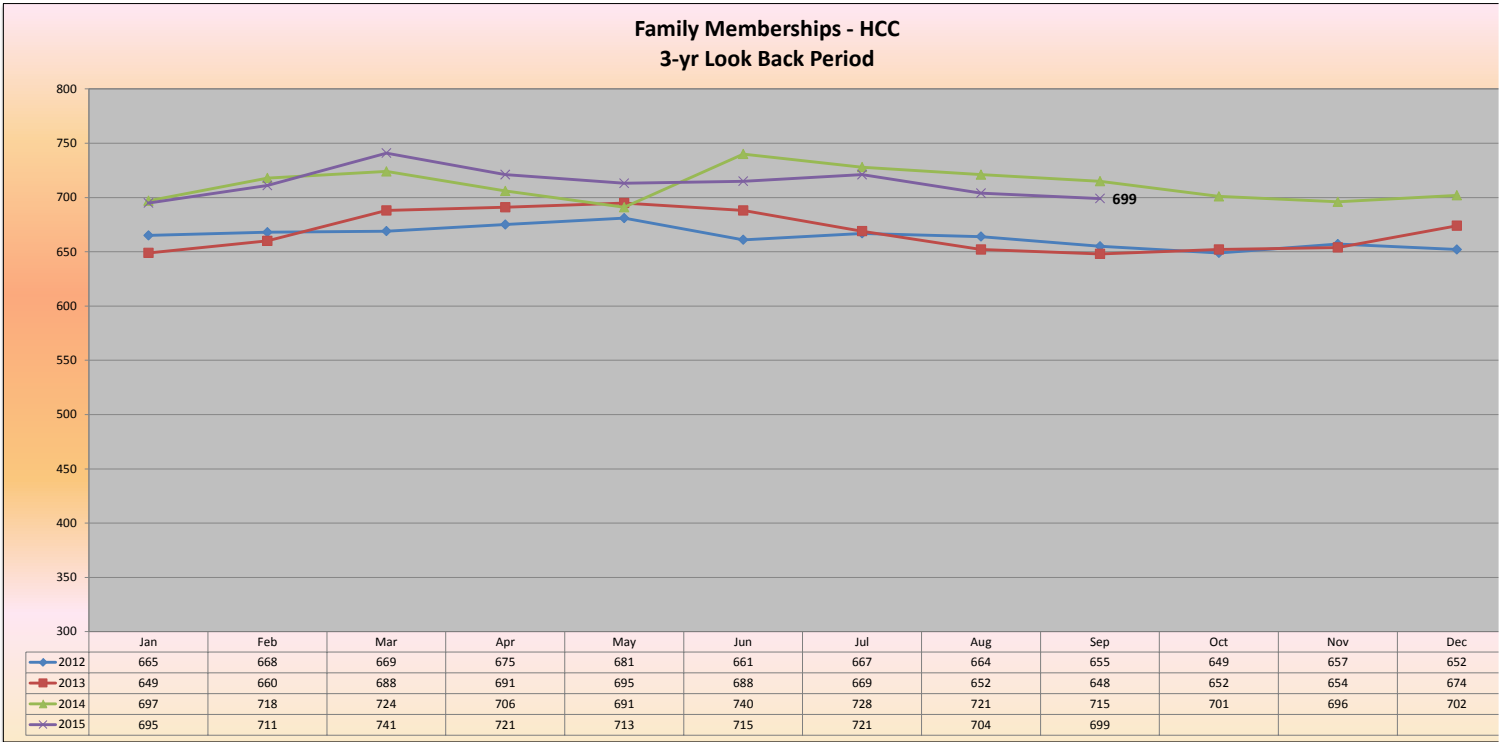
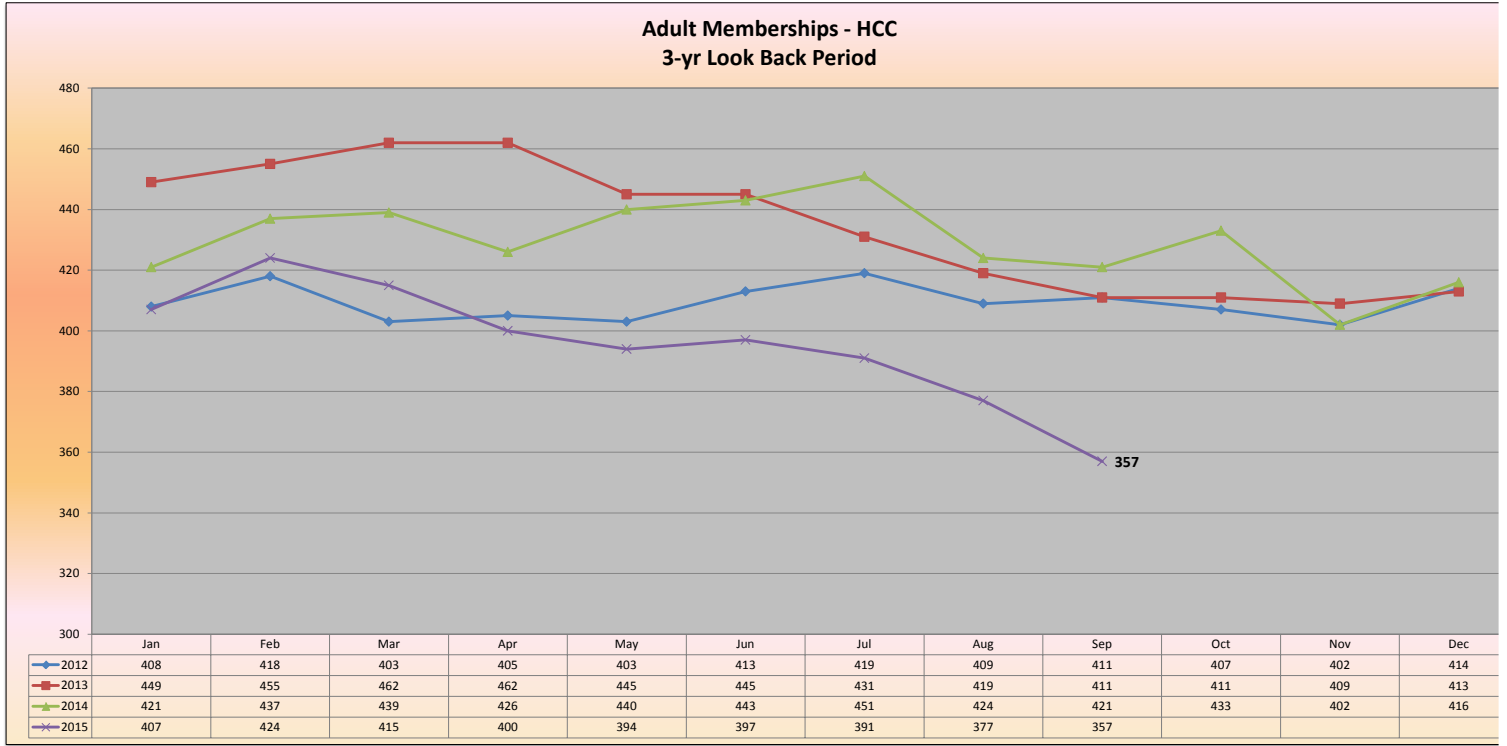
Attachments:

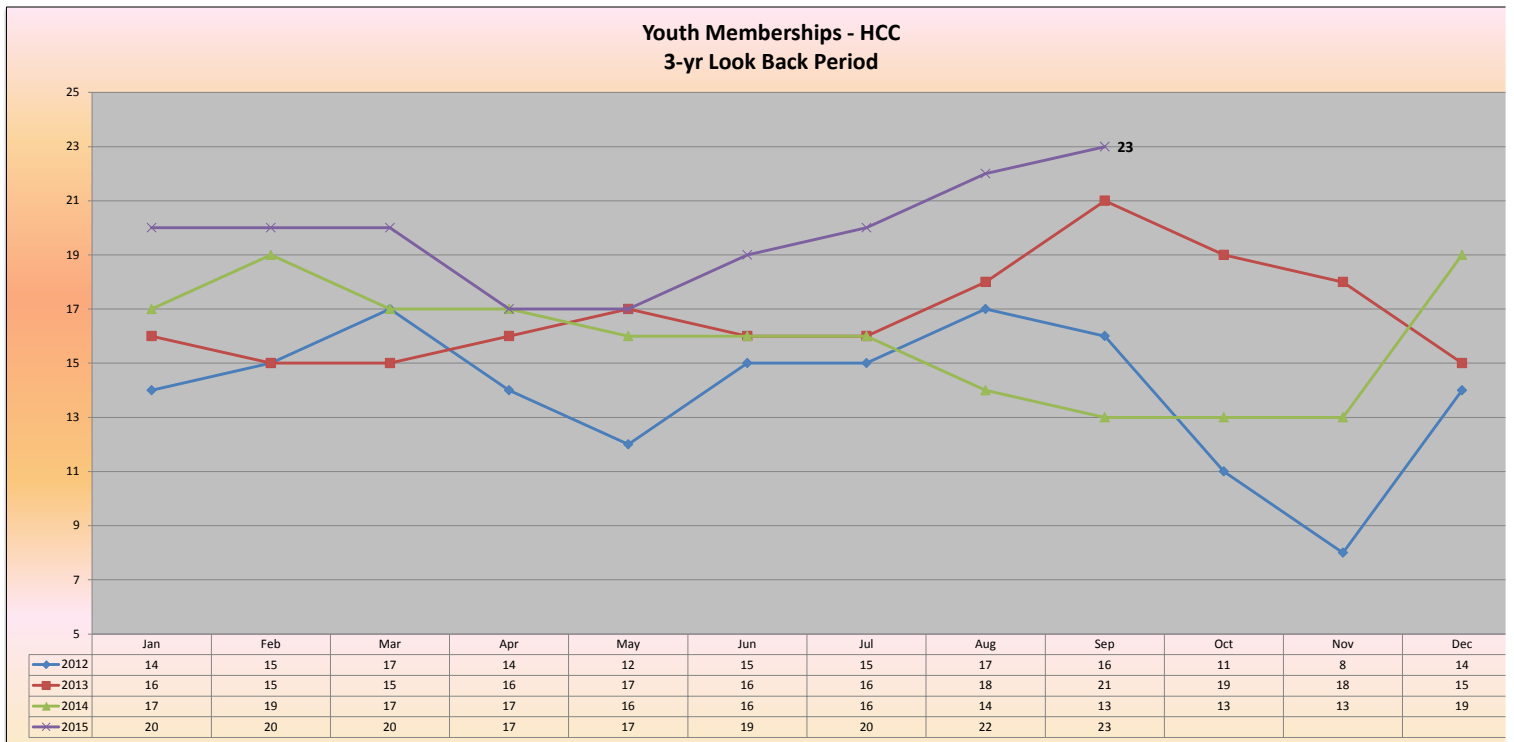
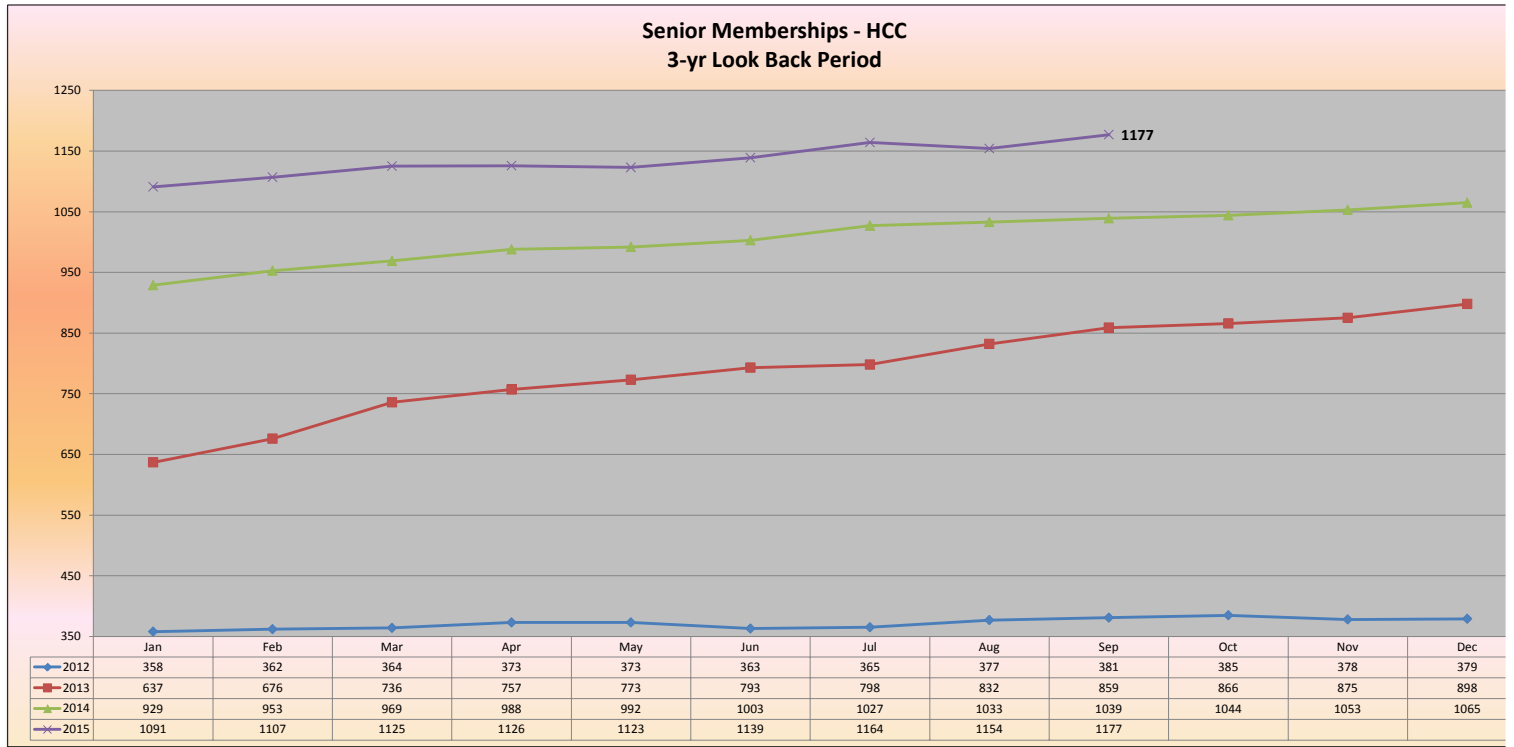
Membership Statistics - Chart(PDF)

HCC Membership Statistics - Graphs(PDF)

HPR Membership Tracking
3-Year Period
Park Board Meeting: October 13, 2015

Values																	
Month / Year	Adult	Adult-90	Adult-ODP	Family	Fam-ODP	Youth	Youth-90	Yth - ODP	Senior	Sen-90	Sen Cpl	Sneakers	Sen-ODP	PLUS1	10Punch	HCC Mem	ODP Mem
Jan																	
2013	402	47	0	649	0	14	2	0	230	3	112	292	0	43	0	3622	0
2014	380	41	0	697	0	15	2	0	222	5	110	592	0	55	0	4251	0
2015	381	26	0	695	0	19	1	0	213	1	115	762	0	57	0	4345	0
% Difference/yr	0.26%	-36.59%	0.00%	-0.29%	0.00%	26.67%	-50.00%	0.00%	-4.05%	-80.00%	4.55%	28.72%	0.00%	3.64%	0.00%	2.21%	0.00%
Feb																	
2013	402	53	0	660	0	13	2	0	220	4	114	338	0	57	0	3837	0
2014	390	47	0	718	0	15	4	0	223	4	114	612	0	64	0	4400	0
2015	387	37	0	711	0	18	2	0	207	2	113	785	0	52	0	4412	0
% Difference/yr	-0.77%	-21.28%	0.00%	-0.97%	0.00%	20.00%	-50.00%	0.00%	-7.17%	-50.00%	-0.88%	28.27%	0.00%	-18.75%	0.00%	0.27%	0.00%
Mar																	
2013	412	50	0	688	0	14	1	0	219	3	118	396	0	56	0	3987	0
2014	396	43	0	724	0	14	3	0	223	4	114	628	0	60	0	4429	0
2015	377	38	0	741	0	19	1	0	201	4	119	801	0	53	0	4508	0
% Difference/yr	-4.80%	-11.63%	0.00%	2.35%	0.00%	35.71%	-66.67%	0.00%	-9.87%	0.00%	4.39%	27.55%	0.00%	-11.67%	0.00%	1.78%	0.00%
Apr																	
2013	423	39	0	691	2	16	0	3	215	2	119	421	0	58	0	4044	12
2014	393	33	0	706	0	14	3	0	227	1	117	643	0	59	0	4376	0
2015	371	29	0	721	0	16	1	0	204	4	114	804	0	47	0	4413	0
% Difference/yr	-5.60%	-12.12%	0.00%	2.12%	0.00%	14.29%	-66.67%	0.00%	-10.13%	300.00%	-2.56%	25.04%	0.00%	-20.34%	0.00%	0.85%	0.00%
May																	
2013	407	38	3	695	46	17	0	9	215	1	116	441	0	57	2	4129	242
2014	406	34	3	691	67	14	2	23	228	1	116	647	1	56	0	4341	342
2015	363	31	1	713	40	17	0	23	197	3	114	809	0	46	8	4388	229
% Difference/yr	-10.59%	-8.82%	-66.67%	3.18%	-40.30%	21.43%	-100.00%	0.00%	-13.60%	200.00%	-1.72%	25.04%	-100.00%	-17.86%	0.00%	1.08%	-33.04%
Jun																	
2013	403	42	5	688	138	16	0	27	218	1	116	458	1	52	65	4059	703
2014	415	28	4	740	131	14	2	42	227	0	116	660	1	56	77	4454	687
2015	369	28	4	715	106	19	0	38	198	4	116	821	1	49	76	4402	605
% Difference/yr	-11.08%	0.00%	0.00%	-3.38%	-19.08%	35.71%	-100.00%	-9.52%	-12.78%	0.00%	0.00%	24.39%	0.00%	-12.50%	-1.30%	-1.17%	-11.94%
Jul																	
2013	396	35	5	669	142	14	2	28	215	0	112	471	1	52	112	3988	852
2014	421	30	5	728	137	15	1	43	229	0	119	679	1	59	0	4440	725
2015	361	30	4	721	108	20	0	38	205	4	119	836	1	54	40	4448	609
% Difference/yr	-14.25%	0.00%	-20.00%	-0.96%	-21.17%	33.33%	-100.00%	-11.63%	-10.48%	0.00%	0.00%	23.12%	0.00%	-8.47%	0.00%	0.18%	-16.00%
Aug																	
2013	388	31	5	652	142	16	2	28	221	3	112	496	1	54	117	3953	747
2014	399	25	5	721	137	14	0	43	223	2	121	687	1	59	0	4363	725
2015	359	18	4	704	108	22	0	38	199	4	110	841	1	45	8	4398	609
% Difference/yr	-10.03%	-28.00%	-20.00%	-2.36%	-21.17%	57.14%	0.00%	-11.63%	-10.76%	100.00%	-9.09%	22.42%	0.00%	-23.73%	0.00%	0.80%	-16.00%
Sep																	
2013	385	26	0	648	0	19	2	0	225	3	115	516	0	48	0	3965	0
2014	396	25	5	715	137	13	0	43	220	3	116	700	0	58	0	4327	725
2015	342	15	0	699	0	23	0	0	209	4	115	849	0	45	0	4336	0
% Difference/yr	-13.64%	-40.00%	-100.00%	-2.24%	-100.00%	76.92%	0.00%	-100.00%	-5.00%	33.33%	-0.86%	21.29%	0.00%	-22.41%	0.00%	0.21%	-100.00%
% Diff. Prev. Mo.																	
2013	-0.77%	-16.13%	-100.00%	-0.61%	-100.00%	18.75%	0.00%	-100.00%	1.81%	0.00%	2.68%	4.03%	-100.00%	-11.11%	-100.00%	0.30%	-100.00%
2014	-0.75%	0.00%	0.00%	-0.83%	0.00%	-7.14%	0.00%	0.00%	-1.35%	50.00%	-4.13%	1.89%	-100.00%	-1.69%	0.00%	-0.83%	0.00%
2015	-4.74%	-16.67%	-100.00%	-0.71%	-100.00%	4.55%	0.00%	-100.00%	5.03%	0.00%	4.55%	0.95%	-100.00%	0.00%	-100.00%	-1.41%	-100.00%
Oct																	
2013	386	25	0	652	0	19	0	0	218	3	114	531	0	48	0	3969	0
2014	407	26	0	701	0	13	0	0	215	3	114	712	0	56	0	4293	0
2015																	
% Difference/yr	-100.00%	-100.00%	0.00%	-100.00%	0.00%	-100.00%	0.00%	0.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	-100.00%	0.00%	-100.00%	0.00%
Nov																	
2013	384	25	0	654	0	18	0	0	222	1	110	542	0	49	0	4004	0
2014	379	23	0	696	0	13	0	0	218	1	116	718	0	53	0	4261	0
2015																	
% Difference/yr	-100.00%	-100.00%	0.00%	-100.00%	0.00%	-100.00%	0.00%	0.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	-100.00%	0.00%	-100.00%	0.00%
Dec																	
2013	383	30	0	674	0	14	1	0	234	2	106	556	0	50	0	4103	0
2014	394	22	0	702	0	18	1	0	220	0	122	723	0	53	0	4336	0
2015																	







TO: Park Board
FROM: Chris Deal, Parks Director
DATE: October 8, 2015
SUBJECT: Month & YTD Financial Report

Type of Item: *Report*

Discussion Item (ID # 2042)

Month & YTD Financial Report

Attachments:

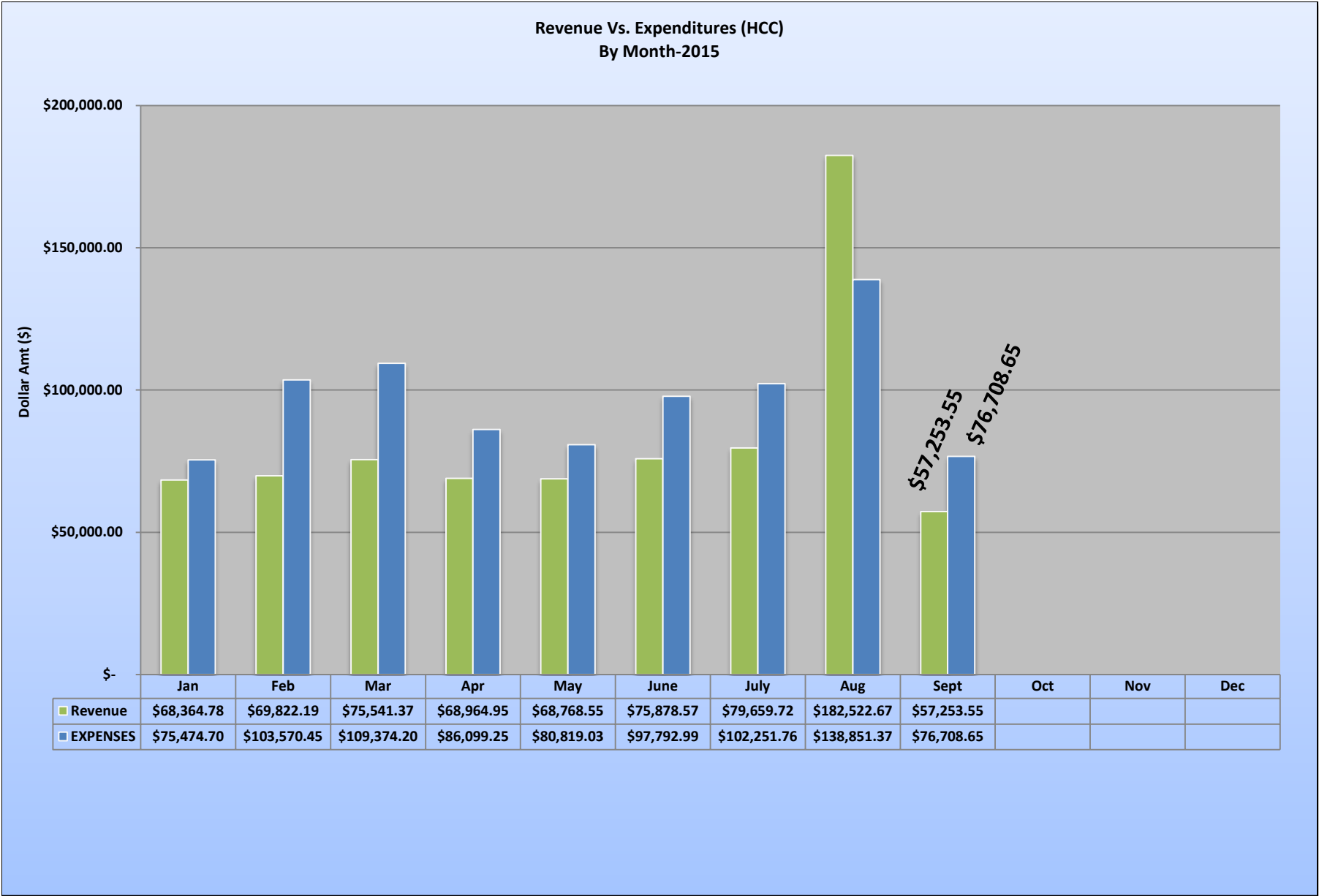
Revenue vs. Expenditures (PDF)

Utilities (PDF)

Parks Financials (PDF)

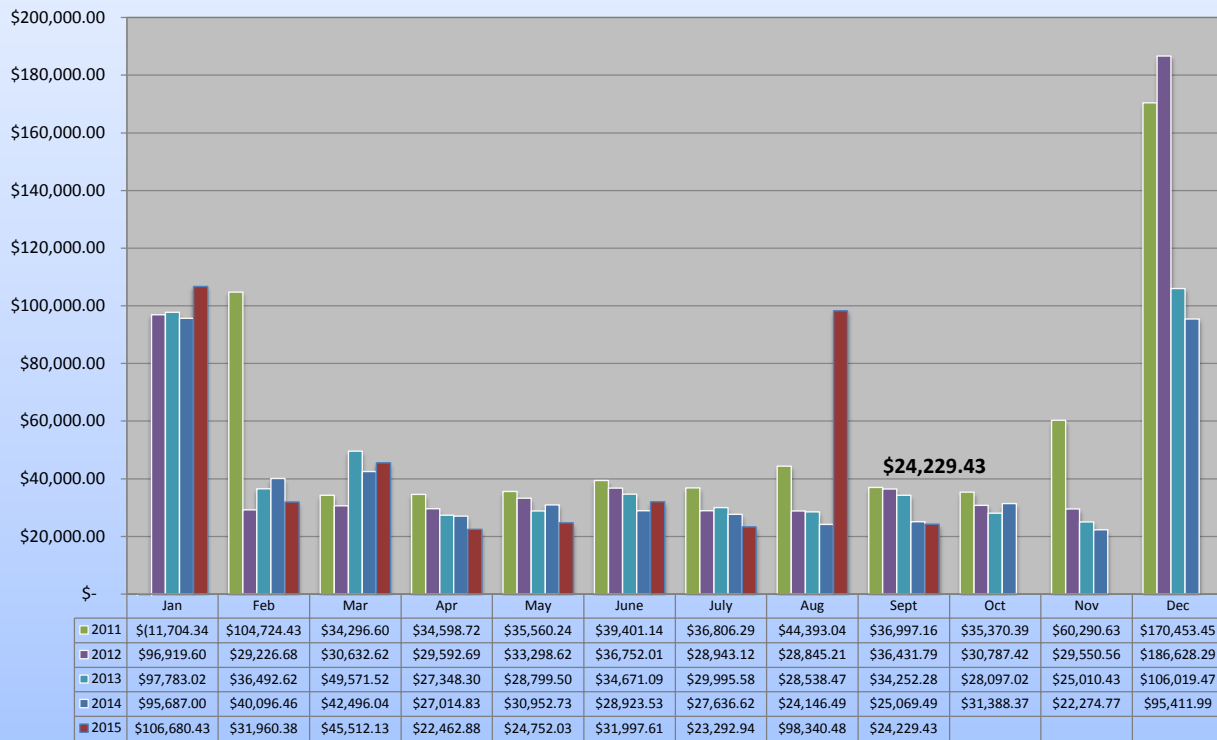
ODP Financials (PDF)

HCC Financials (PDF)

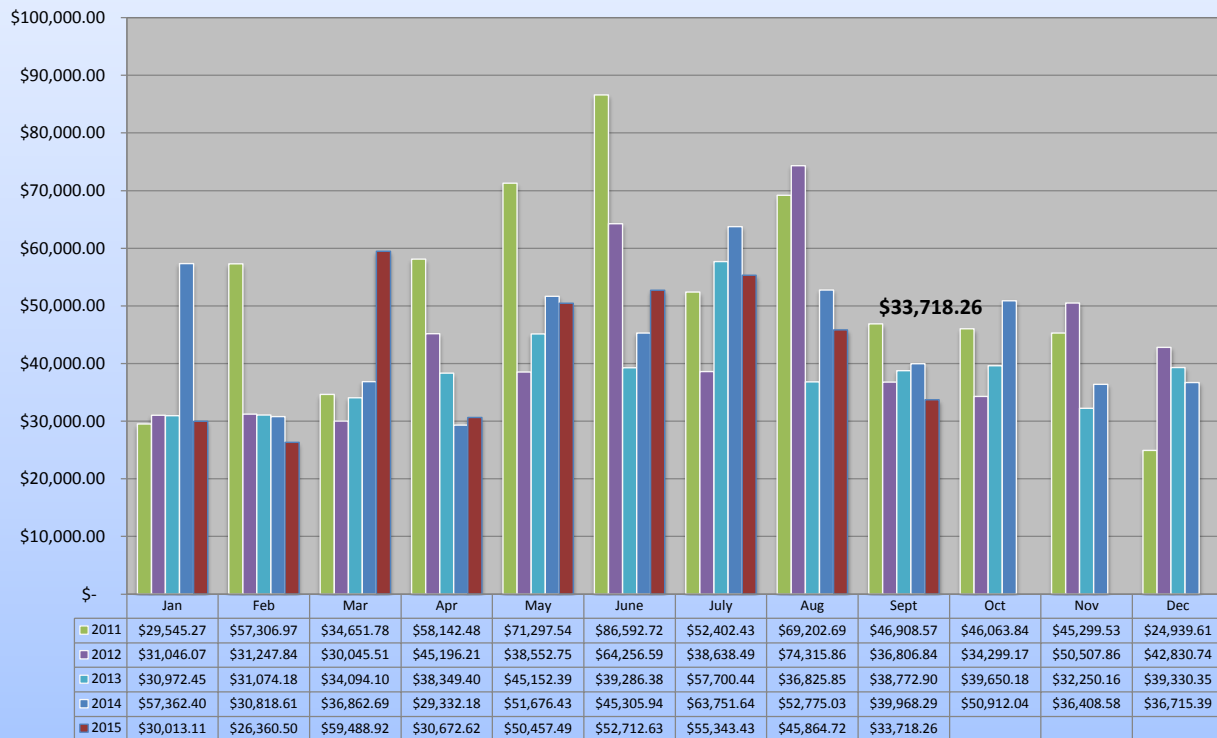


Attachment: Revenue vs. Expenditures (2042 : Month & YTD Financial Report)

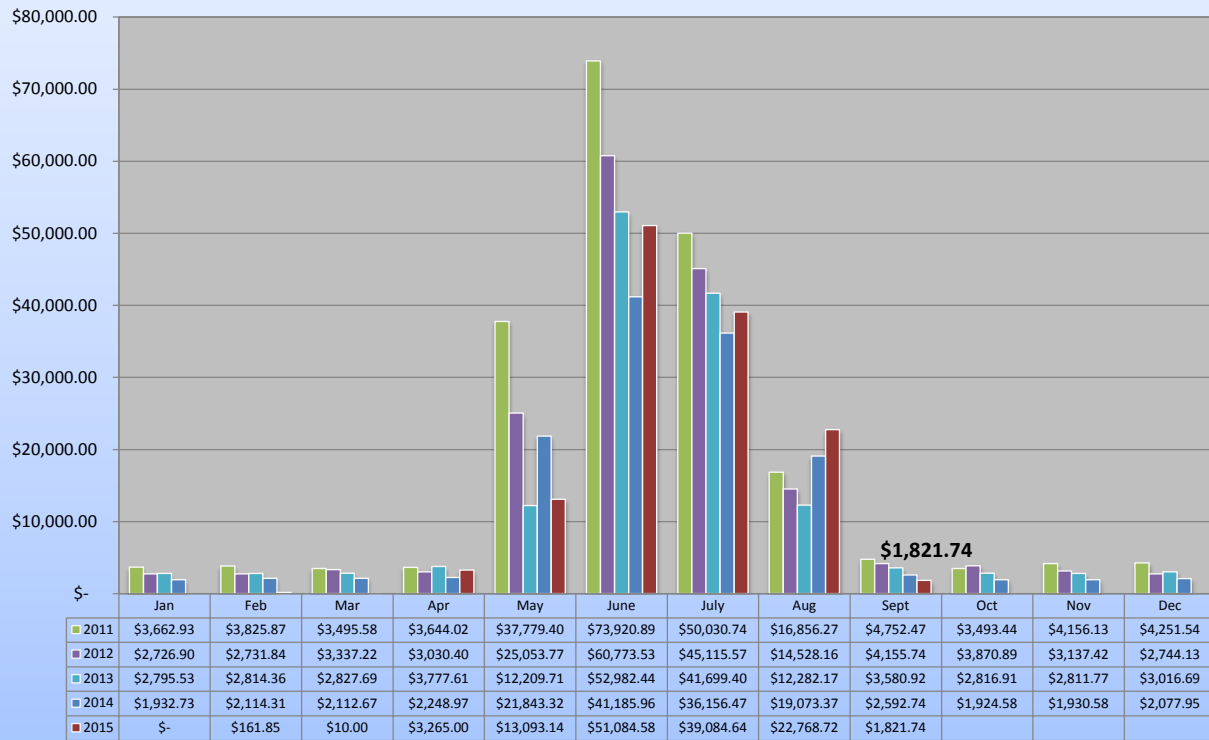
Revenue Over Time - Fund 11 (Parks)



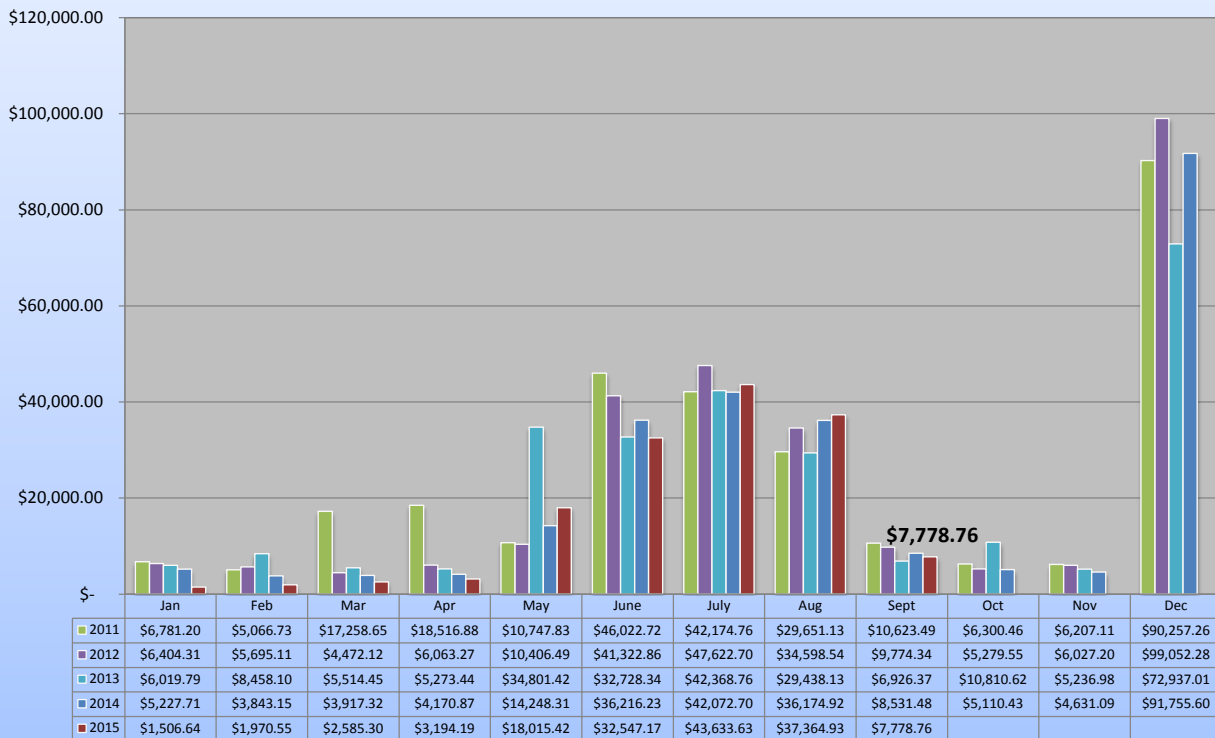
Expenses Over Time - Fund 11 (Parks)



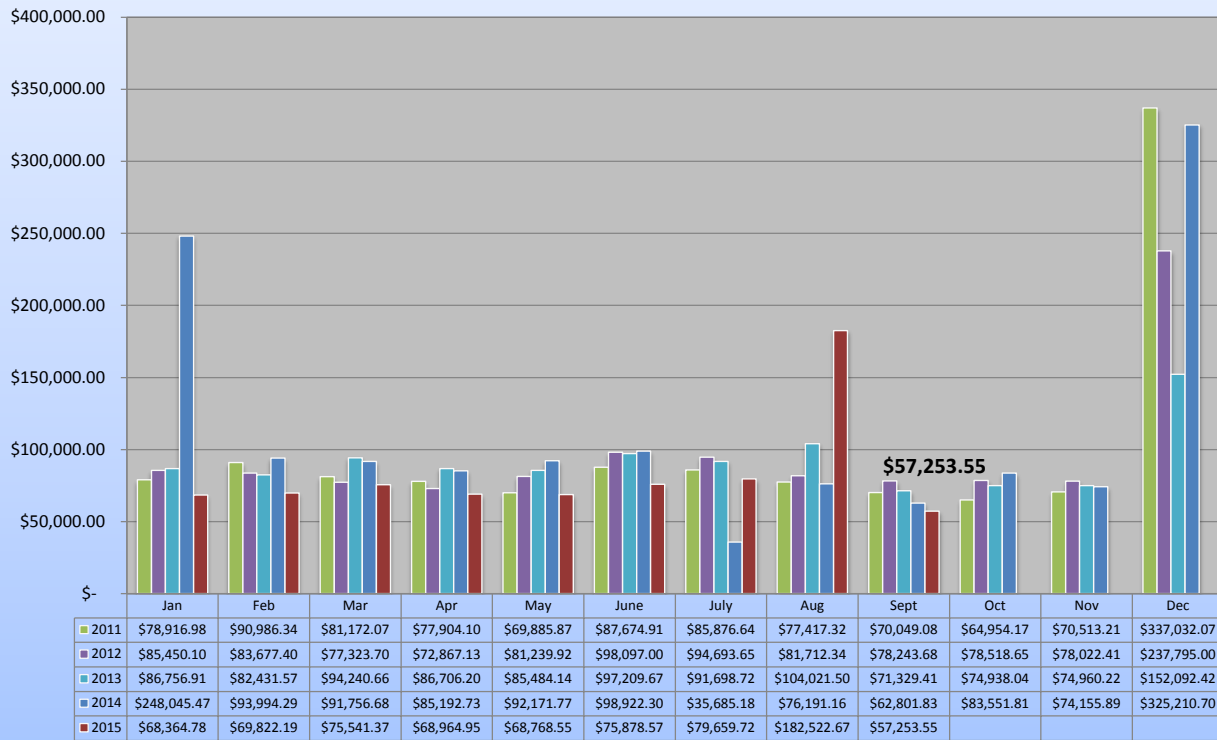
Revenue Over Time - Fund 13 (ODP)



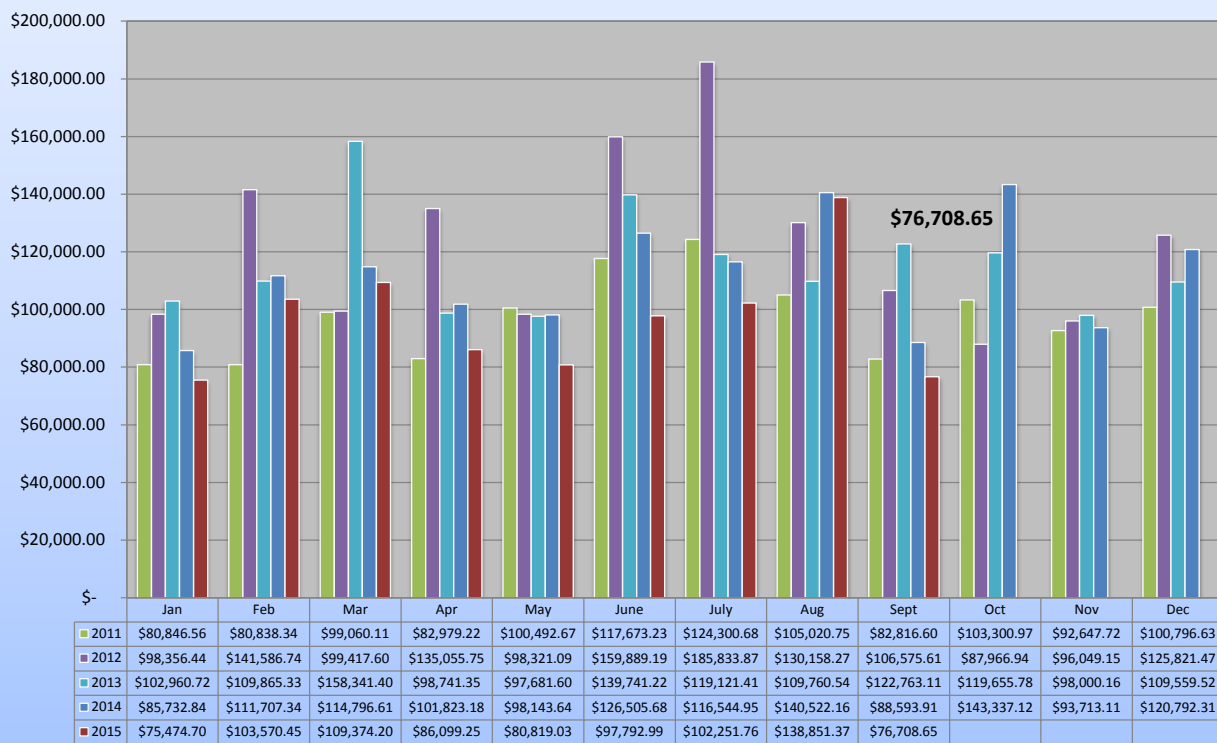
Expenses Over Time - Fund 13 (ODP)



Revenue Over Time - Fund 15 (HCC)



Expenses Over Time - Fund 15 (HCC)



Utilities by Month



HPR Financial Tracking
Parks - Fund 11
Year-to-Date Figures

Fund		Parks - 11									
Rev./Exp.		(All)									
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change	
Parks Revenue	Detailed Revenue	Taxes	Real Estate Taxes	11-5111	\$54,575.35	\$54,660.39	\$58,468.47	\$62,092.64	\$3,624.17	6.20%	
			Personal Property Tax	11-5112	\$16,500.88	\$15,879.14	\$15,368.03	\$22,189.15	\$6,821.12	44.39%	
			Merchants/Replacement Tax	11-5113	\$12,991.53	\$13,787.91	\$13,506.34	\$14,157.29	\$650.95	4.82%	
			Corporate/RR/Utility Tax	11-5117	\$0.00	\$1,063.39	\$1,294.28	\$1,644.17	\$349.89	27.03%	
			Financial Institution Tax	11-5121	\$531.09	\$334.29	\$529.64	\$676.97	\$147.33	27.82%	
		Charges for Service	Rental Income	11-5307	\$17,526.85	\$16,617.15	\$12,488.38	\$13,373.88	\$885.50	7.09%	
			Shooting Range Revenue	11-5309	\$927.00	\$973.00	\$880.00	\$905.00	\$25.00	2.84%	
			Ballfield Concession Lease	11-5330	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
			Office Facilities & Services	11-5331	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
			Concessions Ball Field Taxable	11-5334	\$8,123.39	\$5,244.58	\$5,507.81	\$6,976.03	\$1,468.22	26.66%	
		Recreational Programs	Misc. Recreation Programs	11-5418	\$0.00	\$34,254.08	\$35,871.50	\$43,063.00	\$7,191.50	20.05%	
			Misc. Income	Miscellaneous	11-5510	-\$1,408.00	\$9,089.00	\$9,365.87	\$9,893.09	\$527.22	5.63%
				Donations - Sound System	11-5514	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Auction & Surplus Sales	11-5535	\$500.00	\$2,931.98	\$0.00	\$3,700.00	\$3,700.00		
			Donations	11-5537	\$1,350.00	\$750.00	\$131.00	\$0.00	-\$131.00	-100.00%	
			Intergovernmental	Grants & Entitlements	11-5626	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00	
				Interest	11-5815	\$0.00	\$0.00	\$163.12	\$40.70	-\$122.42	-75.05%
			Other Rev. Sources/Trans	Development Security Escrow	11-5900	\$0.00	\$0.00	\$0.00	\$0.14	\$0.14	
				Transfer From General Fund	11-5930	\$239,024.25	\$211,867.47	\$188,448.75	\$230,316.25	\$41,867.50	22.22%
				Transfer from Other Funds	11-5931	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Parks Revenue Total					\$350,642.34	\$367,452.38	\$342,023.19	\$409,228.31	\$67,205.12	19.65%	
Parks Expenses	Park Maintenance	Personnel Services			\$207,597.25	\$206,667.99	\$224,551.21	\$236,221.31	\$11,670.10	5.20%	
		Contractual Services			\$47,732.32	\$58,037.14	\$61,593.77	\$65,766.15	\$4,172.38	6.77%	
		Commodities			\$25,109.59	\$39,825.35	\$37,135.85	\$37,494.45	\$358.60	0.97%	
		Other Charges			\$46,010.81	\$45,242.20	\$73,956.91	\$17,674.77	-\$56,282.14	-76.10%	
		Capital Outlay			\$0.00	\$1,704.00	\$4,200.00	\$27,475.00	\$23,275.00	554.17%	
	Capital Projects				\$63,656.19	\$751.41	\$6,415.47	\$0.00	-\$6,415.47	-100.00%	
Parks Expenses Total					\$390,106.16	\$352,228.09	\$407,853.21	\$384,631.68	-\$23,221.53	-5.69%	
Expenses Less Capital Projects					\$326,449.97	\$351,476.68	\$401,437.74	\$384,631.68	-\$16,806.06	-4.19%	

Total Variances	(Capital Projects removed from Expenses)	\$24,192.37	-\$834.34	-\$33,985.36	\$24,596.63	\$58,581.99	-172.37%
Cost Recovery	(Not inclusive of 'Admin Fee', General Fund transfers, or Capital Projects)	38.99%	49.76%	42.31%	45.73%	3.42%	8.09%

Fund	Parks - 11									
Rev./Exp.	(All)									
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change
Parks Revenue	Detailed Revenue	Other Rev. Sources/Trans	Transfer From General Fund	11-5930	\$239,024.25	\$211,867.47	\$188,448.75	\$230,316.25	\$41,867.50	22.22%
Parks Expenses	Park Maintenance	Other Charges	Office Facilities & Services	11-6-1125-0430	\$40,162.50	\$38,801.25	\$38,475.00	\$10,241.28	-\$28,233.72	-73.38%

Attachment: Parks Financials (2042 : Month & YTD Financial Report)

HPR Financial Tracking
 ODP - Fund 13
 Year-to-Date Figures

Fund		ODP - 13								
Rev./Exp.		(All)								
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change
▣ ODP Revenue	▣ Detailed Revenue	▣ Charges for Service	▣ Concessions Aquatic Center	13-5334	\$0.00	\$0.00	\$82.50	\$0.00	-\$82.50	-100.00%
			▣ Lifeguard Uniform Revenue	13-5337	\$0.00	\$0.00	\$320.00	\$220.00	-\$100.00	-31.25%
			▣ Pool Season Passes	13-5336	\$27,010.00	\$22,817.00	\$22,977.00	\$19,888.00	-\$3,089.00	-13.44%
			▣ Swimming Pool Use Fee	13-5333	\$75,810.00	\$63,359.00	\$58,901.55	\$70,299.00	\$11,397.45	19.35%
	▣ Misc. Income	▣ Miscellaneous	13-5510	\$2,888.50	\$286.00	\$4,613.00	\$12,196.28	\$7,583.28	164.39%	
		▣ Donations	13-5537	\$500.00	\$500.00	\$0.00	\$0.00	\$0.00		
	▣ Misc. Income	▣ Taxable Miscellaneous	13-5509	\$30,180.38	\$22,697.76	\$24,603.57	\$28,686.39	\$4,082.82	16.59%	
		▣ Interest	▣ Interest Income	13-5815	\$618.00	\$361.35	\$441.70	\$0.00	-\$441.70	-100.00%
		▣ Other Rev. Sources/Trans	▣ Transfer from Other Funds	13-5931	\$24,446.25	\$24,948.72	\$17,321.22	\$0.00	-\$17,321.22	-100.00%
ODP Revenue Total					\$161,453.13	\$134,969.83	\$129,260.54	\$131,289.67	\$2,029.13	1.57%
▣ ODP Expenses	▣ Aquatics Center	▣ Personnel Services			\$77,978.89	\$60,017.77	\$73,173.22	\$73,055.05	-\$118.17	-0.16%
		▣ Contractual Services			\$30,816.53	\$40,798.69	\$26,370.92	\$30,800.84	\$4,429.92	16.80%
		▣ Commodities			\$23,991.51	\$32,199.66	\$25,949.65	\$33,864.14	\$7,914.49	30.50%
		▣ Other Charges			\$33,572.81	\$34,462.68	\$28,908.90	\$9,633.81	-\$19,275.09	-66.68%
		▣ Capital Outlay			\$0.00	\$4,050.00	\$0.00	\$1,242.75	\$1,242.75	
		▣ Depreciation			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	▣ Capital Projects			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
ODP Expenses Total					\$166,359.74	\$171,528.80	\$154,402.69	\$148,596.59	-\$5,806.10	-3.76%
Expenses Less Capital Projects					\$166,359.74	\$171,528.80	\$154,402.69	\$148,596.59	-\$5,806.10	-3.76%

Total Variances	(Capital Projects removed from Expenses)	-\$4,906.61	-\$36,558.97	-\$25,142.15	-\$17,306.92	\$7,835.23	-31.16%
Cost Recovery	(Not inclusive of 'Admin Fee', General Fund transfers, or Capital Projects)	100.91%	78.40%	87.18%	92.51%	5.33%	6.11%

Fund		ODP - 13								
Rev./Exp.		(All)								
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change
ODP Revenue	Detailed Revenue	Other Rev. Sources/Trans	Transfer from Other Funds	13-5931	\$24,446.25	\$24,948.72	\$17,321.22	\$0.00	-\$17,321.22	-100.00%
ODP Expenses	Aquatics Center	Other Charges	Office Facilities & Services	13-6-1124-0430	\$30,592.44	\$31,188.78	\$26,002.53	\$6,671.25	-\$19,331.28	-74.34%

Attachment: ODP Financials (2042 : Month & YTD Financial Report)

HPR Financial Tracking
 HCC - Fund 15
 Year-to-Date Figures

Fund		HCC - 15								
Rev./Exp.		(All)								
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change
HCC Revenue	Detailed Revenue	Charges for Service	Alcohol Application Fees	15-5358	\$200.00	\$8.00	\$0.00	\$25.00	\$25.00	
			Annual Memberships	15-5351	\$375,838.28	\$404,771.90	\$426,780.88	\$419,458.00	-\$7,322.88	-1.72%
			Office Facilities & Services	15-5331	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Daily Passes	15-5350	\$39,908.50	\$47,710.00	\$39,047.00	\$45,597.27	\$6,550.27	16.78%
			Overtime Fees	15-5356	\$1,197.00	\$666.50	\$450.00	\$321.00	-\$129.00	-28.67%
			Room Rental	15-5354	\$31,066.00	\$34,092.60	\$29,749.81	\$30,744.00	\$994.19	3.34%
			Senior Rent	15-5352	\$4,961.25	\$4,961.25	\$4,602.92	\$5,209.29	\$606.37	13.17%
			Special Events	15-5355	\$3,056.00	\$1,800.00	\$1,730.00	\$2,725.00	\$995.00	57.51%
			Swim Team Rent	15-5353	\$11,500.00	\$7,797.50	\$3,110.00	\$2,960.00	-\$150.00	-4.82%
			Tot Watch Fees	15-5359	\$2,769.40	\$2,479.00	\$3,172.50	\$2,229.00	-\$943.50	-29.74%
		Recreational Programs	Vending Fees	15-5357	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			3 on 3 Basketball	15-5415	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Coed Softball	15-5413	\$4,560.00	-\$47.73	\$0.00	\$0.00	\$0.00	
			Coed Volleyball	15-5411	\$6,138.52	\$5,250.00	\$3,150.00	\$3,640.00	\$490.00	15.56%
			Dodgeball	15-5419	\$1,800.00	\$1,422.00	\$300.00	(\$150.00)	-\$450.00	-150.00%
			Dog Obedience	15-5401	\$0.00	\$140.00	\$0.00	\$0.00	\$0.00	
			Fitness Classes	15-5421	\$16,985.21	\$20,202.75	\$22,203.24	\$16,392.72	-\$5,810.52	-26.17%
			Lifeguard Training	15-5425	\$2,500.00	\$2,190.00	\$2,815.23	\$2,196.06	-\$619.17	-21.99%
			Men's 5 on 5 Basketball	15-5417	\$2,500.00	\$0.00	\$3,250.00	\$3,812.00	\$562.00	17.29%
			Men's Softball	15-5414	\$4,875.00	\$1,300.00	\$0.00	\$0.00	\$0.00	
			Misc. Recreation Programs	15-5418	\$90,334.45	\$70,621.08	\$68,447.47	\$60,536.61	-\$7,910.86	-11.56%
		Misc. Income	Sand Volleyball	15-5412	\$360.00	\$80.00	\$0.00	\$0.00	\$0.00	
			Swim Lessons	15-5423	\$9,692.06	\$12,180.85	\$8,478.29	\$11,140.33	\$2,662.04	31.40%
			Swim Team	15-5426	\$923.18	\$4,094.00	\$2,106.94	\$1,081.25	-\$1,025.69	-48.68%
			Water Aerobics	15-5422	\$2,493.00	\$2,254.44	\$1,555.83	\$1,467.75	-\$88.08	-5.66%
			Women's Volleyball	15-5420	\$2,746.68	\$1,955.00	\$2,858.32	\$0.00	-\$2,858.32	-100.00%
			WSI (Water Safety Instruction)	15-5424	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Youth Golf Lessons	15-5405	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Activation Fee	15-5524	\$9,840.00	\$10,870.00	\$10,020.00	\$8,800.00	-\$1,220.00	-12.18%
			Miscellaneous	15-5510	\$5,505.67	\$22,705.32	\$5,055.39	\$1,208.92	-\$3,846.47	-76.09%
			Auction & Surplus Sales	15-5535	\$0.00	\$0.00	\$0.00	\$1,810.50	\$1,810.50	
			Cancellation Fee	15-5522	-\$150.00	\$925.00	-\$250.00	(\$100.00)	\$150.00	-60.00%
			Donations	15-5537	\$0.00	\$0.00	\$0.00	\$493.00	\$493.00	
			Massage Therapist	15-5523	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			On-Site Sales Commission	15-5519	\$1,356.24	\$1,585.38	\$1,500.17	\$1,409.33	-\$90.84	-6.06%
			Personal Trainer	15-5521	\$26,462.00	\$45,352.00	\$31,941.00	\$7,063.00	-\$24,878.00	-77.89%
			Preferred Vendors	15-5515	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
			Short & Over	15-5516	\$166.12	\$142.54	\$37.62	\$28.22	-\$9.40	-24.99%
			Sponsors	15-5520	\$425.00	\$0.00	\$100.00	\$0.00	-\$100.00	-100.00%

Attachment: HCC Financials (2042 : Month & YTD Financial Report)

HCC Revenue	Detailed Revenue	Misc. Income	☐Taxable Misc.	15-5509	\$835.42	\$464.26	\$1,458.18	\$1,157.37	-\$300.81	-20.63%
		☐Intergovernmental	☐Grants & Entitlements	15-5626	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
		☐Interest	☐Interest Income	15-5815	\$659.22	\$1,155.26	\$272.87	\$20.73	-\$252.14	-92.40%
			☐Interest Income (Bond)	15-5825	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
		☐Other Rev. Sources/Trans	☐Transfer from Other Funds	15-5931	\$91,800.72	\$90,749.97	\$210,817.75	\$115,500.00	-\$95,317.75	-45.21%
HCC Revenue Total					\$753,304.92	\$799,878.87	\$884,761.41	\$746,776.35	-\$137,985.06	-15.60%
☐HCC Expense	☑Administration				\$331,263.88	\$376,277.70	\$351,163.29	\$249,279.59	-\$101,883.70	-29.01%
	☑Aquatics Center				\$130,459.66	\$106,719.94	\$102,171.97	\$97,988.53	-\$4,183.44	-4.09%
	☑Recreation Programs				\$177,993.92	\$193,956.86	\$164,278.83	\$169,842.10	\$5,563.27	3.39%
	☑Building & Grounds				\$287,364.89	\$382,022.18	\$366,756.22	\$353,832.18	-\$12,924.04	-3.52%
	☑Capital Projects				\$228,112.21	\$0.00	\$0.00	\$0.00	\$0.00	
HCC Expense Total					\$1,155,194.56	\$1,058,976.68	\$984,370.31	\$870,942.40	-\$113,427.91	-11.52%

Total Variances	(Capital Projects removed from Expenses)	-\$401,889.64	-\$259,097.81	-\$99,608.90	-\$124,166.05	-\$24,557.15	24.65%
Cost Recovery	(Not inclusive of 'Admin Fee', General Fund transfers, or Capital Projects)	63.62%	75.00%	75.91%	74.67%	-1.24%	-1.64%

Fund	HCC - 15									
Rev./Exp.	(All)									
Title	Division	Section	Account Name	Account #	2012	2013	2014	2015	Variance	% of Change
☐ HCC Revenue	☐ Detailed Revenue	☐ Other Rev. Sources/Trans	☐ Transfer from Other Funds	15-5931	\$91,800.72	\$90,749.97	\$210,817.75	\$115,500.00	-\$95,317.75	-45.21%
☐ HCC Expense	☐ Administration	☐ Other Charges	☐ Office Facilities & Services	15-6-0103-0430	\$115,454.97	\$113,437.53	\$96,528.78	\$25,473.78	-\$71,055.00	-73.61%

Attachment: HCC Financials (2042 : Month & YTD Financial Report)